



a healthy refreshment in every sip!

India, the land of varied cultures, languages, customs and natural beauty is also home to the ancient *Camellia sinensis*, tea bush in other words. Tea drinking has been around in India since the 16th century with a native bush already present in Assam and plantations created in the Nilgiris later by the British.

Indian tea is world renowned for the variety it offers to the palate, from the brisk and malty Assam crop which makes for a vibrant wake-up tea to the unique champagne like muscatel flavour of Darjeeling. To round off the collection is the sweet and light liquors of teas grown in the Nilgiris region in the South of India.

Conducive weather conditions, naturally helpful soil characteristics, and elevations that are amongst the highest in the tea-growing world, India brings to the palate some delightful teas year after year.





**SUNTIPS**

— CARE IN EVERY CUP —

a healthy refreshment in every sip!

**Since 1948**



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# SARAF, *the family behind* **SUNTIPS** - *A rich legacy*

SUNTIPS is the own brand of Saraf Trading Corporation Pvt. Ltd., a company with over 7 decades of experience in the tea trade and is amongst the most respected names in the Indian Tea industry. We cater to Black Teas, Green Teas, Flavoured Teas & Infusions of Herbs, Fruits, Flowers, & Spices in both conventional and organic forms.

Our facility comprises 45000 sq. ft of storage & 25000 sq. ft of packing area and is located in the port city of Tuticorin in the south of India. We have an array of Tea bag machines that pack string & tag tea bags in Crimped and Heat-sealed formats. This apart we also pack Pyramid tea bags, Pot tea bags (in both round and square shapes), and other retail consumer packs. We also specialize in high-end gift packaging and other innovative packaging.

We are IFS, BRC, EU & USDA ORGANIC, SA800, FAIRTRADE, RAIN FOREST ALLIANCE, UTZ, and HALAL certified and though the list of accolades has grown long over the decades, the enthusiasm to learn the craft of making the perfect blend remains unchanged in its 8<sup>th</sup> decade. Our passion and dedication mark every cup as a healthy refreshment in every sip! Do try!

## Our Certification









# Product Portfolio



# Indian Origin Premium Teas ►►

## Origin classics

A cup of tea is the best tonic to re-energise and lighten one's mood. SUNTIPS brings you some of the finest traditional blends made from 100% Indian origin teas. These traditional blends are carefully blended to bring out the best that Indian origin tea has to offer. They are invigorating, refreshing and soothing based on which exclusive one you choose to pick.



English Breakfast: BT/01



Assam: BT/02



Darjeeling Black Tea: BT/03



Darjeeling Green Tea: GT/01



Oolong: BT/07



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## Flavoured classics

SUNTIPS brings you fine flavoured black and green tea blends made from 100% Indian origin teas. These blends have been carefully put together to give you the sense of sipping on real fruit and spices; with their soothing aromas and refreshing taste. Enjoy the floral, fruity flavoured tea range!



Darjeeling Earl Grey: BT/04



Green Tea Jasmine: GT/02



Black Tea Earl Grey: BT/05



Black Tea Cinnamon: BT/06



# Exotic infusions ►►

## Fine Infusions

SUNTIPS is a name synonymous for three generations of passion and dedication towards blending of fine teas and infusions. Our range of infusions is bought directly from growers around the world after stringent evaluation of quality and freshness for your discerning palate.

We select the best quality herbs from round the world direct from the origin countries. The herbs are tested for various food safety parameters and are bought in the right seasons. Mostly they are caffeine free and are perfect for relaxation and rejuvenation.

Best quality ingredients are also selected for our fruit infusions keeping in mind our exacting quality standards. They are blended with care and with the intent to make the beverage suitable as a hot drink or an iced drink, you will enjoy our fruit infusions immensely.



Berry Wilderness: FH/05



Chamomile Serenity: FH/01



Peppermint Magic: FH/02



Rooibos Safari: FH/03



Rosehip Blush: FH/04

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## Herbal Infusions

For SUNTIPS infusions we have chosen the materials directly from the origin countries in the right season to bring you the choicest and freshest herb and fruit blends. They are caffeine-free and delectable, making them perfect for any weather.



Ginger Lemon: HI/01



Golden Chai: HI/02



Puri-Tea: HI/03



Spicy Chai: HI/04



Starmix: HI/05



## Sweet Fusion

SUNTIPS brings you fusion flavoured black and green tea blends made from 100% Indian Origin Teas. These blends have been carefully put together to give you the sense of sipping on real fruits and sweets, with their soothing aromas and refreshing taste.



Chocomint: SF/01



Creamy Berry: SF/02



Sweet Honey: SF/03



Vanilla Cherry: SF/04

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## Vedic series

Vedic Tea inherits the rich tradition of India's Ayurvedic era. SUNTIPS has been perfecting the art of making freshly brewed herbal teas to relax and rejuvenate the human mind and body naturally. The infusions are carefully selected at the right season from the growing countries and blended to suit the palate of consumers.

This range of soothing herbal infusions offers delight to all 5 senses. When you sip a cup of SUNTIPS, what you experience is the care in every cup!

**We offer 3 enriching flavours in this series with unique packaging in Mini Boxes and Cones:**

'Vata' infuses high energy levels all through the day, revitalizing neural co-ordination, restoring your natural appetite and the balance of air and ether qualities in the body.

'Pitta' reduces the hot flushes within the body in no time by just bringing down the excess heat. It renders the much needed peace and tranquility you deserve to keep your body in good shape.

'Kapha' makes you feel lighter and hence keeps your mind healthy. A sip of this Vedic drink is dedicated to making you active, restoring the system vitalities and stimulating the wellbeing of the mind.



Vata: MB/04



Pitta: MB/05



Kapha: MB/06



Vata: PO/01



Pitta: PO/02



Kapha: PO/03





# Gourmet teas ►►

## Royale series

Royale series brings you the most exclusive teas from varying elevations of India's most renowned tea growing regions, namely the Darjeeling, Assam & Nilgiri ranges. These are premium handpicked teas made seasonally and selected to reflect the complex yet fascinating characteristics associated with Indian Origin Black Tea grown in diverse terrains. Varying elevations, soil conditions, and weather patterns dictate how each blend turns out at its respective elevation. SUNTIPS brings you amongst the finest teas to rival the best! Available in exclusive premium tins of Assam, Darjeeling & Nilgiris with long leaf loose tea & also, in pyramid biodegradable tea bags.



Platinum Darjeeling:  
BD40/01



Platinum Assam:  
BD40/04



Gold Darjeeling:  
BD40/02



Gold Assam:  
BD40/05



Silver Darjeeling:  
BD40/03



Silver Assam:  
BD40/06



Silver Oolong Peach:  
BD40/08



Silver Nilgiri Earl Grey:  
BD40/07

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Platinum Darjeeling:  
LT100/01



Platinum Assam:  
LT100/04



Gold Darjeeling:  
LT100/02



Gold Assam:  
LT100/05



Silver Darjeeling:  
LT100/03



Silver Assam:  
LT100/06



Silver Oolong Peach:  
LT100/08



Silver Nilgiri Earl Grey:  
LT100/07

★ Available in 45g, 100g and Bio-Degradable tea bags



## Fruit Basket series

A fine selection of fruit flavoured teas, infused with real fruit and flowers to delight your senses makes up this exciting collection of Indian origin flavoured teas. Perfect when they have it by themselves, or even when gifted in combination packs.



Forest Fruit: FB/01



Mango: FB/02



Peach: FB/03



Raspberry: FB/04



Lychee: FB/05



Lemon: FB/06



Vanilla: FB/07



Rose: FB/08

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## Classic Black series

SUNTIPS brings you the classic black tea collection comprising flavoured Indian Black teas in an elegant packaging that makes for a perfect gift for any occasion. These are popular blends that are crafted to entice and bring out the flavour of Indian teas and also visually delight.



Bombay Chai: MB/02



English Breakfast: MB/03



Earl Grey: MB/01



# Specialtea Collections ►►

## Winter spice

The perfect way to cosy up to a cup of tea and enjoy the winter snow is with SUNTIPS winter spice. This sweet and spicy blend of Indian black tea with a choice of spices that India is well known for brings about a delightfully mild and mellow blend, perfect for the holiday season.



### Winter Spice Tea: WT/01

Celebrate this season with expertly blended Black Tea with cloves, cinnamon, cardamom, and masala flavour. This winter spice blend is sure to warm you with its smooth taste and slightly sweet aroma. It is a nice gifting option for it is a treat on its own!



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## Heritage Collections

With SUNTIPS you get the freshest and creamiest teas available, such as Karak Tea, Traditional Sulaimani, Sulaimani with Lemon, and Classic Indian Masala Tea, all sourced directly from the origin countries at the right time of year. SUNTIPS has been perfecting the art of making freshly blended loose teas to rejuvenate your taste buds. Enjoy these specially blended teas anytime.



Karak Tea: HC/01



Masala Tea: HC/02



Sulaimani: HC/03



Sulaimani Lemon: HC/04



Available in 450g, 225g and 900g



## Heritage Collections

SUNTIPS Tea is chosen directly from the origin countries in the right season to bring you the traditional Sulaimani Tea and Sulaimani Tea with Lemon Juice. Suntips has been perfecting the art of making freshly blended and packed tea bags both pyramid and double chamber tea bags to rejuvenate your taste buds. Each of these specially blended teas is invigorating, bold, and strong; they are perfect for mornings, evenings, or even at the end of the day.



Sulaimani: HC/05



Sulaimani Lemon: HC/06

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## Heritage Collections

From the rich variants of our heritage collections, We packed them in premium 125g tins to gift your loved ones!



Karak Tea: HC/07



Masala Tea: HC/08



Sulaimani: HC/09



Sulaimani Lemon: HC/10



# Organic series ►►

## Organic series

SUNTIPS brings you a range of organic teas and infusions that are wholesome and healthy. Each ingredient is selected as directly from the origin country as possible and blended to create a myriad range of flavoured teas and herbal infusions.



Chocolate Rooibos:  
OT/01



Darjeeling Earl Grey:  
OT/02



Golden Citrus:  
OT/03



Oriental Black Tea:  
OT/04



Earl Grey Jasmine:  
OT/05



Rosehip Peach:  
OT/06



Tropical Fruit:  
OT/07



Peach:  
OT/08



Rooibos Cinnamon Orange:  
OT/09



Strawberry Cream:  
OT/10



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Accessories





# Accessories

## Accessories

The SUNTIPS premium tea range is supported by a range of accessories that embellish the brand and offer consumers ease of use and an elegant way to display and serve our teas.



### Mini Box Presenter:

Fine wood matte finish presenter for an elegant display of Classic Black tea mini box display. Perfect for cafe and restaurant counters



### 9-Slot Wooden Box Presenter

Perfect for display and serving for the SUNTIPS foil envelope tea bags.



### Mini Box Presenter

An elegant way for banquet table presentation in a wooden 18-slot presenter

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**SUNTIPS Tea Pot:**

Classic branded teapot made of fine porcelain, with a capacity of 500 ml. meant to serve two people.



**SUNTIPS Cup & Saucer:**

Elegant branded fine porcelain cup and saucer, meant to serve up to 250 ml per cup.



**SUNTIPS Tea Mug:**

Branded bone China mug, suitable for herbal infusion and tisanes, holds 210 ml.



**SUNTIPS Glass Mug:**

Minimally branded, see through cup suitable for all occasions; holds 200 ml.



**SUNTIPS Disposable Cup:**

Minimally branded disposable cup suitable for liquid sampling.



**SUNTIPS Ice Tea Glass:**

Minimally branded see through glass to hold 200 ml of iced blends.



# Food Service Series ►►

## Indicative Standard Size Food Service Boxes

SUNTIPS offers heat sealed envelope tea bags of its infusions, origin classics, and flavoured classics in 3 pack formats that are suitable for cafes, restaurants, and banquets.



100ct. Naked Tea Bag Box



100ct. Food Service Box



25ct. Food Service Box



# Our presence



## Branded cafe



## Exhibitions



## SARAF TRADING CORPORATION PVT. LTD.

KOCHI | COIMBATORE | TUTICORIN | KOLKATA | DUBAI | COONOR

### Corporate office

M/s Saraf Trading Corporation Pvt. Ltd.,  
"Saraf House", Marar Road,  
Willingdon Island.  
Kochi - 682003. India

### Factory

M/s Saraf Trading Corporation Pvt. Ltd.,  
"Saraf House", 168/1A, Vanni Nagar,  
Vellakinar Pirivu, Mettupalayam Road,  
Coimbatore - 641 029, India

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